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# 1. Introduction

The Ballard logo is a white, stylized, italicized font with a trademark symbol (TM) at the end, set against a solid blue square background. The background of the entire slide is a blurred image of a wooden desk with a stack of books and a pen.

**BALLARD™**

# Introduction



- Ballard power system is the leading global provider of zero-emission fuel cell for mobility
- Ballard Power Systems Inc., is a world leader in the development, manufacture, sale and servicing of hydrogen fuel cell power systems
- Its products and services are used today in various markets, from heavy duty motive power to materials handling, backup power, marine and rail applications as well as support of other products required through the technology services contracts.
- Ballard's technology offers a wide range of benefits within each of these markets, including lowering costs of energy use, longer operating lifetimes and positive environmental impacts
- Ballard working to accelerate fuel cell technology adoption, committed to sustainable mobility and clean air for everyone

A modern, multi-story building with a prominent teal-colored metal pergola structure in the foreground. The building features large glass windows and a mix of light and dark grey panels. The scene is set outdoors with a paved walkway and some greenery in the lower foreground.

Founded & Founder

# Founded & Key peoples

- Founded: 1979
- Founder: Geoffrey Ballard, Keith Prater and Paul Howard
- Key peoples:
  - Randall MacEwen, President and CEO
  - Rob Campbell, Senior Vice President and Chief Commercial Officer
  - Kevin Colbow, Senior Vice President and CTO
  - Paul Dobson, Senior Vice President, CFO
  - Linda Downs, Senior Vice President & Chief People Officer
- Headquarter: Burnaby, British Columbia, Canada



Geoffrey Ballard



Paul Howard



Randall MacEwen



Rob Campbell



Kevin Colbow



Paul Dobson



Linda Downs