



ByteDance

字节跳动



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1. Introduction



Introduction



- ByteDance is an Internet technology company that enables to discover a world of creative content platforms powered by leading technology
- ByteDance is best known for its mobile apps with entertainment value
- It competes head to head with other Chinese tech giants like Alibaba, Baidu and Tencent



Introduction

- Its current apps include
 - TikTok,
 - Helo (an Indian social media app),
 - Vigo Video (formerly Hypstar),
 - Douyin (the Chinese version of TikTok),
 - BaBe (an Indonesian news and content app)
 - And Huoshan (a Chinese short-form video app)
- With nearly 200 million daily active users each spends an hour everyday on their products, the company is dedicated to building connections between people and information

