

 **P E N G**



1. Background

Introduction



- Xpeng is a Chinese electric vehicle & technology company that designs & manufactures smart cars
- The company produces plug-in gas-electric hybrid car
- Xpeng or Xiaopeng Motors 小鹏汽车 is also known as **XMotors.ai**
- The company is headquartered in Guangzhou, with offices in Mountain View, California
- It is publicly traded on the New York Stock Exchange
- The company produced its first electric car in 2018



Founded

- Founded: 2014
- Headquarter: Guangzhou, Guangdong
- Founders:
 - He Xiaopeng,
 - Henry Xia or Xia Heng,
 - Yang Chunlei &
 - He Tao
- Investment Funding's: \$1.7B
- Number of employees: 3,676
(June 2020)



Mission



- Its mission is to drive Smart EV transformation with technology & data, shaping the mobility experience of the future
- In order to optimize its customers' mobility experience, Xpeng develops in-house its full-stack autonomous driving technology
- The technology includes in-car intelligent operating system, as well as core vehicle systems including powertrain & the electrification/ electronic architecture